

SPONSOR FEEDBACK EVALUATION

CL:AIRE Conference - The Story of the Enabling Works at the Olympic Park
One Great George Street – 04/11/2010



The conference and Members' Reception					
1.	What was your overall impression of the conference?				
	Poor	Disappointing	Acceptable	Good 20%	Very Good 20% Excellent 60%
2.	What was your overall impression of the Members' Reception?				
	Poor	Disappointing	Acceptable	Good 40%	Very Good 60% Excellent 60%
3.	What were your primary objectives? Please rate from 1-5				
	80% - To develop market awareness of your organisation To promote and showcase existing products and/or services To network with other organisations in the industry			20% - To meet prospective new contacts To meet and network with existing contacts To develop a relationship with CL:AIRE	
4.	Did you meet your primary objectives? 80% - Yes & 20% - No				
	If not, please give your reasons:				
	a. Nearly all of the delegates were existing staff/companies from the Olympics.				

Delegates					
5.	Please rate the quantity of delegates				
	Poor	Disappointing	Acceptable 20%	Good 40%	Very Good 20% Excellent 20%
6.	Please rate the relevance of delegates to your business objectives				
	Poor	Disappointing	Acceptable 20%	Good 60%	Very good 20% Excellent 20%
	Overall Comments:				
	a. Delegate numbers good, particularly given current market conditions. Good mix of clients, consultants and contractors.				

Co-ordination / Organisation					
7.	How would you rate the organisation/co-ordination of this conference?				
	Poor	Disappointing	Acceptable	Good	Very Good 20% Excellent 80%
8.	How would you rate the materials provided (exhibitor manual, delegate pack)?				
	Poor	Disappointing	Acceptable	Good	Very good 40% Excellent 60%
	Overall Comments:				
	a. Good delegate packs and a well organised and run conference which covered a broad range of topics on the Enabling Works.				

Venue					
9.	How do you rate the conference facilities?				
	Poor	Disappointing	Acceptable	Good	Very good 20% Excellent 80%
10.	How would you rate this conference compared to other conferences of this type that you have attended?				
	Poor	Disappointing	Acceptable	Good	Very good 40% Excellent 60%

Quotable quotes					
What would you say about the conference to other people/your colleagues? (CL:AIRE would like to use your quote in future marketing promotions)					
Great venue, professional organisers, great attention to detail, good catering and very supportive event staff.					